



# HuLoop For Credit Unions

Optimize Your Work,  
Elevate Your Member Experience



## Member Needs Keep Evolving. Your Work Should Too.

Credit unions are under constant pressure to serve members faster, operate more efficiently and deliver personalized experiences, while managing lean teams, regulatory demands and growing digital expectations.

### Introducing HuLoop's Unified Work Optimization Platform

HuLoop works seamlessly across your existing credit union systems to optimize how work gets done. By bringing human, agentic and robotic workers together as a unified workforce, workflows are improved while keeping your people in the loop where judgment and expertise matter the most. The result? More productive employees. More efficient operations. And more time to focus on members.

## One Unified Platform, One Unified Team

HuLoop works with your applications to optimize key credit union functions, such as:



- ✓ Member Onboarding & Servicing
- ✓ Lending & Loan Operations
- ✓ Deposit & Payment Operations
- ✓ Compliance & Risk
- ✓ Digital Banking
- ✓ Branch & Corporate Operations
- ✓ Member Service & Experience

# Transform the Way Credit Union Work Gets Done



## Automate Manual Work

Deploy AI and robotic agents to execute repetitive work across systems, 24x7



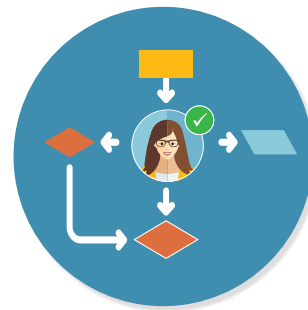
## Orchestrate End-to-End Work

Coordinate people, agents and systems across workflows to keep work moving



## Connect Existing Systems

Automate across legacy and cloud applications without replacing your technology



## Keep Humans in the Loop

Blend AI agents with human judgment where decisions and member interactions matter

## Key Benefits



### Boost Workforce Productivity

Help teams work smarter, faster, and focus on higher-value tasks.



### Streamline Operations

Simplify workflows and eliminate friction across credit union operations.



### Improve Accuracy

Reduce errors and enable consistent, reliable outcomes across operations.



### Reduce Operational Costs

Optimize processes to lower costs without sacrificing service.



### Unify Systems, People and Data

Connect teams, technology, and data for seamless operations.



### Elevate Member Experiences

Deliver engaging experiences at every touchpoint.

## Better Work Powers Better Member Service

Bring your human and digital workforce together, so the right work gets done by the right resource. See what happens when credit union work just works. Visit [www.huloop.ai](http://www.huloop.ai) to learn more.



Download our white paper:  
*90 Work Optimization Use Cases  
for Credit Unions*